

Master of
**digital
media**

at The Creative School

Toronto
Metropolitan
University

The
Creative
School



**Take your
career to the**

next level

Join a program built for media innovators

The Master of Digital Media (MDM) program is a one-year graduate program that is your gateway into the world of digital media innovation and leadership. In this unique program, students from diverse backgrounds are immersed in the digital media world through a blend of hands-on learning and real-world application in the heart of downtown Toronto. This program is your sandbox to acquire the skills and experience needed to solve a problem, connect with an audience, or bring meaning into people's lives using digital media. MDM provides the opportunity to explore human-robot interaction design, apply new technologies to entertainment, explore video game solutions for complex problems, master sustainable business plans and new venture funding and more.

CAREER PATHS

Whether you plan to develop your own startup, work in the corporate world, explore a new industry, or go on to complete further studies, the MDM program provides the framework for success.

Digital media affects every industry. Graduates are now working in interdisciplinary roles such as the following:

- Digital Product Designers/Managers
- Digital Marketing Communications Specialists/Managers
- Digital Media & Social Media Strategy
- Immersive Technology Specialist
- Digital Media Producers
- User Experience (UX) Designers
- Extended Reality (XR), Augmented Reality (AR) and Virtual Reality (VR) Developers
- Digital Storytellers & Content Creators
- Digital Media Entrepreneurs

HANDS-ON TRANSDISCIPLINARY LEARNING

The Master of Digital Media program will give you access to transdisciplinary opportunities to create a unique practice-based thesis project. This includes access to transdisciplinary spaces for design fabrication, new media technology, research and development as well as entrepreneurship. Students are immersed in digital media issues and trends. Then they apply their foundational knowledge and prior experience to address real-world issues through technology and innovation. This includes utilizing 3D printers, laser cutters, robotic arms, CNC machines, and AR/VR, among other technologies.

CREATIVE ECOSYSTEM

Participants of the MDM program are immersed in The Creative School's innovation ecosystem that is connected, innovative, disruptive, global and future-driven. Work directly with creators and entrepreneurs and gain access to cutting-edge technologies, labs and resources. This includes unlimited access to: a design fabrication workshop, interdisciplinary research hubs, incubator-like zones, gaming and esports, international network of partners, media studios and Mac labs, all under the mentorship of Canada's top scholars, creators and industry leaders from across 27 programs in media, design and creative industries.



MASTER OF DIGITAL MEDIA

You Belong Here

As a Master of Digital Media student, you'll be part of The Creative School, a dynamic faculty offering 27 degree programs in media, design and creative industries that are shaping the future of their fields. As a disrupter in innovative education, The Creative School is where you come to learn, transform and reimagine everything you thought was creative. Through countless transdisciplinary opportunities, you'll become a leader in creative innovation who disrupts the conventions of your profession and expands what is possible. At The Creative School, students enjoy a global experience in the heart of downtown Toronto, developing their talents to emerge as some of the most in demand and employable graduates anywhere.

CONTACT US

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