

Creative Industries

at The Creative School

Toronto
Metropolitan
University

The
Creative
School




Where

business savvy

meets

creative passion



Learn to lead creative enterprises in film, fashion, music, media and more!

Creative Industries prepares students for management, leadership and entrepreneurship roles in communication, design, media, entertainment, arts, and culture. In this interdisciplinary program, you'll learn the fundamentals of creative industry operations – from how to develop creative ideas into business models, to marketing, finance, distribution, legal agreements, technology, design thinking, and more.

You'll also get to dive into creative areas of your choice and develop a diverse skill set that allows you to move in a variety of directions after graduation.



CREATIVE SPECIALIZATIONS

Create your own path by specializing in two creative areas of your choice. This includes:

- The Fashion Industry
- Interior Design
- The Art & Business of Film
- The Music Industry
- Visual Culture
- Professional Communication
- Curatorial Practices
- The Business and Practice of News
- Publishing and Printing
- Storytelling in Media
- Media Business
- Acting/Dance Studies

BUSINESS FOUNDATION

In this program, you will develop an entrepreneurial mindset: acquiring the ability to generate innovative ideas, conduct market research, navigate through uncertainty, embrace emerging technologies, tackle obstacles head-on, and make strategic choices. Access courses from the Ted Rogers School of Management, Toronto Metropolitan University's acclaimed business school.

INTERNSHIP

Through internships in creative sectors, students develop practical skills, gain first-hand experience in how creative businesses operate, and get a head start on building their professional network. Located downtown in Canada's largest urban centre, Toronto provides an abundance of internship opportunities across fields like fashion, advertising, television, gaming, museums, film, and music.

GO INTERNATIONAL

Gain a global perspective through international short-term travel opportunities, a four-month exchange, or virtual courses that connect you with students from around the world.



BACHELOR OF ARTS IN CREATIVE INDUSTRIES

You Belong Here

As a Creative Industries student, you'll be part of The Creative School, a dynamic faculty offering 27 degree programs in media, design, and creative industries that are shaping the future of their fields. As a disrupter in innovative education, The Creative School is where you come to learn, transform and reimagine everything you thought was creative. Through countless transdisciplinary opportunities, you'll become a leader in creative innovation who disrupts the conventions of your profession and expands what is possible. At The Creative School, students enjoy a global experience in the heart of downtown Toronto, developing their talents to emerge as some of the most in demand and employable graduates anywhere.



CONTACT US

torontomu.ca/creativeindustries
@creativetmu | @thecreativeschl

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